



April 24, 2009
PRESS RELEASE

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DUNELAND FAMILY YMCA ANNOUNCES THE LAUNCH OF NEW WEBSITE

CHESTERTON, IN – The Duneland Family YMCA announces the launch of dunelandymca.org, a new website designed to meet the needs of the Duneland Community by providing up-to-date information on events and schedules at the YMCA.

Created by Mindbend, Inc. of Chesterton, the site enables visitors to search for relevant information about the Duneland Family YMCA. In addition to schedules and current events, visitors can find information about childcare, fitness, membership, and pool hours. Kym Groceman, Executive Director of the Y explains, “The new website is one of the many steps we are taking to make the community more aware of the many offerings at the YMCA. The timing of the launch is ideal as we are about to start our very important Annual Kid’s Campaign which supports scholarships for the Duneland Community.”

“Mindbend is happy to help with community projects such as the YMCA website. It’s a great way for us to stay involved as well as enhance the quality of the end product. We’re confident that the new and improved website will help inspire the community to be even more involved in YMCA activities,” said Thad Donovan of Mindbend, Inc.

For more information about The Duneland Family YMCA or to visit the new website, you may go to www.dunelandymca.org.

About The YMCA of the USA

YMCA of the USA includes 2,686 YMCAs, which serve 21 million people each year, including nearly 10 million children under the age of 18. YMCAs respond to critical social needs by drawing on their collective strength as one of America’s largest not-for-profit community service organizations. Through a variety of programs and services focused on the holistic development of children and youth, family strengthening, and health and well-being for all, YMCAs unite men, women and children of all ages, faiths, backgrounds, abilities and income levels. YMCAs have proudly served America’s communities for nearly 160 years by building healthy spirit, mind and body for all.

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