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PRESS RELEASE

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YMCA FUNDRAISER KICKS OFF; GOAL TO RAISE \$40,000
Duneland Resale Shop donates \$6000 in a matching gift

The Duneland Family YMCA announced the kick-off of its 2009 campaign, a fundraising effort to increase support for the Duneland Family YMCA's scholarship fund. Proceeds from the campaign will fund scholarships that allow children and families who otherwise may not be able to, to benefit from family strengthening YMCA programs such as child care, day camp and programs for at-risk youth.

YMCA Executive Director, Kym Groceman as well as YMCA board members and staff members will join members of the Duneland Community for a Wine and Cheese Gathering on Friday, May 15th. Dan and Joy Johnston of the Duneland Resale Shop will present the YMCA with a commitment of \$6000 in matching funds. The Johnston's increased the amount of their giving by \$1000 this year in an effort to meet the growing economic needs of the Duneland Community.

Janna Mullen, YMCA Board Member, is leading the campaign effort as the Campaign Chairperson. She explains, "We are proud to be able to meet the growing needs of our community by providing financial assistance for individuals and families who want and need YMCA programs but may not otherwise be able to afford them. Our goal is to raise \$40,000 to provide scholarships for children and families from all income levels to participate in YMCA programs."

At the heart of the Duneland Community, the mission-driven YMCA is "a place to belong" and to live the values that guide and unite our members: caring, honesty, respect and responsibility. The YMCA provides a special opportunity for kids and adults to join life-changing and life-saving programs such as day camp, child care, youth sports, water safety, before and afterschool care, and summer camp.

"Children and families in our community need and deserve the family-oriented programs and services the YMCA can provide," said Kym Groceman, Executive Director of the YMCA. "Few things are more important than a healthy lifestyle, strong community, positive role models and quality time spent together as a family. This is a critical campaign for the future of our community, and I am honored to be involved."

The YMCA offers kids and families the chance to make positive choices: Quality child care opportunities mean parents can work to improve their quality of life; youth sports programs give kids the chance to belong to a team devoted to making a positive difference; and healthy lifestyle programs give everyone in the family the chance to lead healthier, more productive lives.

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